

Ranking	Town	State	Category
1	Bicheno	Tas	Emerging
2	Port Douglas	Qld	Adventure & Nature
3	Byron Bay	NSW	Wellness
4	Port Fairy	Vic	Festival & Events
5	Bowral	NSW	Country
6	Broome	WA	Outback
7	Willunga	SA	Food & Wine
8	Eagle Bay	WA	Beach
9	Noosa	Qld	Beach
10	Beechworth	Vic	Country
11	Lorne	Vic	Food & Wine
12	Daylesford	Vic	Wellness
13	St Helens	Tas	Adventure & Nature
14	Yamba	NSW	Beach
15	Yulara (Uluru)	NT	Outback
16	Bellingen	NSW	Festival & Events
17	Stanley	Tas	History & Heritage
18	Richmond	Tas	History & Heritage
19	Kalbarri	WA	Emerging
20	Margaret River	WA	Food & Wine
21	Agnes Water/1770	Qld	Beach
22	Longreach	Qld	Outback
23	Broken Hill	NSW	Outback
24	Fremantle	WA	History & Heritage
25	Esperance	WA	Beach
26	Launceston	Tas	Food & Wine
27	Meenyan	Vic	Food & Wine
28	Thredbo	NSW	Adventure & Nature
29	Mission Beach	Qld	Wellness
30	Torquay	Vic	Wellness
31	Townsville	Qld	Arts & Culture
32	Hahndorf	SA	History & Heritage
33	Orange	NSW	Food & Wine
34	Geelong	Vic	Festival & Events
35	Metung	Vic	Wellness
36	New Norfolk	Tas	Emerging
37	Katherine	NT	Emerging
38	Lightning Ridge	NSW	Outback
39	Bridport	Tas	Festival & Events
40	Robe	SA	History & Heritage
41	Maleny	Qld	Adventure & Nature
42	Tamborine Mountain	Qld	Wellness
43	Cooktown	Qld	History & Heritage
44	Denmark	WA	Wellness
45	Leura	NSW	Country
46	Mudgee	NSW	Country
47	Albany	WA	Arts & Culture

48	Airlie Beach	Qld	Festival & Events
49	McLaren Vale	SA	Festival & Events
50	Ballarat	Vic	Arts & Culture
51	Clare	SA	Food & Wine
52	Bright	Vic	Country
53	Evandale	Tas	Country
54	Hermannsburg	NT	History & Heritage
55	Winton	Qld	Festival & Events
56	Cairns	Qld	Festival & Events
57	Healesville	Vic	Emerging
58	Nhulunbuy	NT	Arts & Culture
59	Murwillumbah	NSW	Arts & Culture
60	Castlemaine	Vic	Country
61	Mount Gambier	SA	Arts & Culture
62	Kununurra	WA	Outback
63	Griffith	NSW	Food & Wine
64	Rutherglen	Vic	History & Heritage
65	Echuca-Moama	Vic	History & Heritage
66	Coffin Bay	SA	Food & Wine
67	Penneshaw	SA	Wellness
68	South West Rocks	NSW	Beach
69	Pemberton	WA	Adventure & Nature
70	Hervey Bay	Qld	Adventure & Nature
71	Halls Gap	Vic	Adventure & Nature
72	Tanunda	SA	Food & Wine
73	Terrigal	NSW	Emerging
74	Bendigo	Vic	Arts & Culture
75	Exmouth	WA	Outback
76	Kiama	NSW	Beach
77	Alice Springs/Mparntwe	NT	Festival & Events
78	Stanthorpe	Qld	Emerging
79	Sorrento	Vic	Wellness
80	Portsea	Vic	Beach
81	Kalgoorlie-Boulder	WA	Outback
82	Berry	NSW	Wellness
83	Merimbula	NSW	Beach
84	Nelson Bay	NSW	Adventure & Nature
85	Strahan	Tas	Adventure & Nature
86	Sheffield	Tas	Arts & Culture
87	Cooper Pedy	SA	Outback
88	Woolgoolga	NSW	Emerging
89	Armidale	NSW	Country
90	Inverloch	Vic	Beach
91	Batchelor	NT	Adventure & Nature
92	Atherton	Qld	Country
93	Broke	NSW	Country
94	Quorn	SA	Outback
95	Mildura	Vic	Arts & Culture

96	Wurrumiyanga (Tiwi Islands)	NT	Arts & Culture
97	York	WA	History & Heritage
98	Bathurst	NSW	Festival & Events
99	Goulburn	NSW	Emerging
100	Ballina	NSW	Emerging