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AUSTRALIA MEDIA

4 October 2021

This Week's News

- **Campaign Asia – Essence absorbs AKQA Media in Australia – 1/10/2021**

Pat Crowley named Essence CEO as Lesley Edwards, CEO of AKQA Media, departs.

For the complete story, see: <https://www.campaignasia.com/article/essence-absorbs-akqa-media-in-australia/472944>

- **Reuters – News Corp Australia tweaks climate targets amid scrutiny of editorial line – 1/10/2021**

The Australian arm of Rupert Murdoch's News Corp (NWSA.O) has set new environmental targets, an internal email showed, shoring up employee engagement with climate issues as it prepares an editorial campaign calling for curbs on carbon emissions.

For the complete story, see: <https://www.reuters.com/business/media-telecom/news-corp-australia-tweaks-climate-targets-amid-scrutiny-editorial-line-2021-10-01/>

- **Reuters – Singtel divests Australian tower network to AustralianSuper for \$1.4 bln – 1/10/2021**

Singapore Telecommunications (STEL.SI) has divested a 70% stake in its Australian tower network to superannuation fund AustralianSuper for A\$1.9 billion (\$1.37 billion), and said it will use the proceeds to fund a 5G rollout and for data centres.

For the complete story, see: <https://www.reuters.com/business/media-telecom/singtel-divests-australian-tower-network-australiansuper-14-bln-2021-10-01/>

Other Stories

- CNN Business - CNN will no longer publish content on Facebook in Australia – 29/9/2021
- Reuters - Australia challenges Google's ad dominance, calls for data-use rules – 28/9/2021
- AD News – Spark Foundry wins Voyages Indigenous Tourism Australia media account – 27/9/2021
- Crikey – What would it look like if the media reported on net zero by 2050 properly? – 27/9/2021
- NY Times – Facebook comments can get media firm sued in Australia – 24/9/2021

Media Release

- Sevenwest - Landmark deal secured for Australian racing – 29/9/2021

Latest Research

- “Like Being Shot in the Face” or “I’m Glad I’m Out”: Journalists’ Experiences of Job Loss in the Australian Media Industry 2012–2014 - By Matthew Ricketson, Andrew Dodd, Lawrie Zion & Monika Winarnit

Overviews of Leading Companies

ACE Radio
 Australian Associated Press
 Australian Broadcasting Corporation
 Australian News Channel Pty Ltd
 Carsales.Com Ltd (ASX: CAR)
 Domain Holdings Australia (ASX: DHG)
 Fetch TV
 Foxtel
 Here, There & Everywhere (ASX:HT1)
 Imparja Television

NO.: 28670

**AUSTRALIA MEDIA**

News Corp Australia (ASX: NWS)
 Nine Entertainment Co. (ASX: NEC)
 Nova Entertainment
 Prime Media Group (ASX: PRT)
 REA Group Limited (ASX: REA)
 SEEK Limited (ASX: SEK)
 Seven West Media Limited (ASX: SWM)
 SKY Network Television Limited (ASX: SKT)
 Southern Cross Media Group (ASX: SXL)
 Special Broadcasting Service
 Telstra Corporation (ASX: TLS)
 Ten Network Holdings Ltd

Associate: Emillia Edwin

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**Industry SnapShots**

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