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AUSTRALIA MEDIA

27 September 2021

This Week's News

- **AD News – Spark Foundry wins Voyages Indigenous Tourism Australia media account – 27/9/2021**

Spark Foundry has been appointed to manage media strategy, planning and buying for Voyages Indigenous Tourism Australia, following a competitive pitch.

For the complete story, see: <https://www.adnews.com.au/news/spark-foundry-wins-voyages-indigenous-tourism-australia-media-account>

- **Crikey – What would it look like if the media reported on net zero by 2050 properly? – 27/9/2021**

While the media is distracted by the meaningless argument over net zero by 2050, events are being driven by bigger structures and systems than personality politics.

For the complete story, see: <https://www.crikey.com.au/2021/09/27/australia-media-report-climate-properly/>

- **NY Times – Facebook comments can get media firm sued in Australia – 24/9/2021**

Dylan Voller was already a polarizing figure in Australia when the disturbing, violent and demonstrably false accusations against him began to appear on Facebook.

For the complete story, see: <https://www.nytimes.com/2021/09/24/technology/facebook-australia-comments.html>

Other Stories

- Reuters - Facebook wraps up deals with Australian media firms, TV broadcaster SBS excluded – 22/9/2021
- The Guardian - ACT accuses Scott Morrison's office of extensive media backgrounding on national cabinet – 22/9/2021
- Media Week – Roundup: Foxtel's third streaming service, Harper's Bazaar, SAS Australia + more – 20/9/2021
- Reuters – 'Quad' countries to agree on secure microchip supply chains-media – 18/9/2021
- The Guardian – Sky News Australia rolls out the red carpet for Piers Morgan, who vows to take on 'woke world' – 17/9/2021

Media Release

- Sevenwest - Seven appoints new Head of Research and Insights – 23/9/2021

Latest Research

- "Like Being Shot in the Face" or "I'm Glad I'm Out": Journalists' Experiences of Job Loss in the Australian Media Industry 2012–2014 - By Matthew Ricketson, Andrew Dodd, Lawrie Zion & Monika Winarnit

Overviews of Leading Companies

ACE Radio
 Australian Associated Press
 Australian Broadcasting Corporation
 Australian News Channel Pty Ltd
 Carsales.Com Ltd (ASX: CAR)
 Domain Holdings Australia (ASX: DHG)
 Fetch TV
 Foxtel
 Here, There & Everywhere (ASX:HT1)
 Imparja Television

NO.: 28559



AUSTRALIA MEDIA

News Corp Australia (ASX: NWS)
Nine Entertainment Co. (ASX: NEC)
Nova Entertainment
Prime Media Group (ASX: PRT)
REA Group Limited (ASX: REA)
SEEK Limited (ASX: SEK)
Seven West Media Limited (ASX: SWM)
SKY Network Television Limited (ASX: SKT)
Southern Cross Media Group (ASX: SXL)
Special Broadcasting Service
Telstra Corporation (ASX: TLS)
Ten Network Holdings Ltd

Associate: Emillia Edwin

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Industry SnapShots

Published by Acquisdata Pty Ltd

A.C.N. 147 825 536

ISSN 2203-2738 (Electronic)

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www.acquisdata.com

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