

NO.: 28783

Industry SnapShots

Up to date business intelligence reports covering developments in the world's fastest growing industries

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AUSTRALIA MEDIA

11 October 2021

This Week's News

 News.com.au – Gladys Berejiklian's office tricked media with Schapelle Corby-style move – 11/10/2021

Media outlets chased Gladys Berejiklian's car across Sydney on the day she quit as Premier — and now her office has revealed it was all a trick.

For the complete story, see: https://www.news.com.au/finance/business/media/gladys-berejiklians-office-tricked-media-with-schapelle-corbystyle-move/news-story/1a8f4df8fb07d2e4ba270dc6a756acc5

 CNA – Facebook-backed group launches misinformation adjudication panel in Australia – 11/10/2021

A tech body backed by the Australian units of Facebook, Google and Twitter said on Monday it has set up an industry panel to adjudicate complaints over misinformation.

For the complete story, see: https://www.channelnewsasia.com/business/australia-facebook-backed-group-launches-misinformation-adjudication-panel-2234616

 ABC News – Deputy Prime Minister Barnaby Joyce says the government is not joking over plans to regulate social media – 10/10/2021

Deputy Prime Minister Barnaby Joyce says the time has come to regulate social media giants, after watching an ex-Facebook employee highlight the dangers of the platform before the US Senate.

For the complete story, see: https://www.abc.net.au/news/2021-10-10/joyce-says-government-not-joking-over-plans-to-regulate-social/100526516

Other Stories

- The Star Australia mulls measures making social media giants responsible for defamatory postings – 10/10/2021
- PYMNTS Australian Government Considers Holding Social Media Firms Responsible for User-Posted Content – 10/10/2021
- Campaign Asia Essence absorbs AKQA Media in Australia 1/10/2021
- Reuters News Corp Australia tweaks climate targets amid scrutiny of editorial line 1/10/2021
- Reuters Singtel divests Australian tower network to AustralianSuper for \$1.4 bln 1/10/2021

Media Release

· No new media release for this week.

Latest Research

 "Like Being Shot in the Face" or "I'm Glad I'm Out": Journalists' Experiences of Job Loss in the Australian Media Industry 2012–2014 - By Matthew Ricketson, Andrew Dodd, Lawrie Zion & Monika Winarnit

Overviews of Leading Companies

ACE Radio

Australian Associated Press

Australian Broadcasting Corporation

Australian News Channel Pty Ltd

Carsales.Com Ltd (ASX: CAR)

Domain Holdings Australia (ASX: DHG)

Fetch TV

Foxtel



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Here, There & Everywhere (ASX:HT1)

Imparja Television

News Corp Australia (ASX: NWS) Nine Entertainment Co. (ASX: NEC)

Nova Entertainment

Prime Media Group (ASX: PRT) REA Group Limited (ASX: REA) SEEK Limited (ASX: SEK)

Seven West Media Limited (ASX: SWM) SKY Network Television Limited (ASX: SKT) Southern Cross Media Group (ASX: SXL)

Special Broadcasting Service Telstra Corporation (ASX: TLS) Ten Network Holdings Ltd

Associate: Emillia Edwin

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