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Contents

- · News and Commentary
- Media Releases
- Latest Research
- The Industry
- Leading Companies in the Industry

Industry SnapShots

Up to date business intelligence reports covering developments in the world's fastest growing industries

AUSTRALIA MEDIA

13 September 2021

This Week's News

 The Sydney Morning Herald – Google, Facebook to bankroll Australian digital publishers' alliance – 13/9/2021

Some of Australia's most well-known digital publications are using funding from tech giants Google and Facebook to form their first industry body.

For the complete story, see: https://www.smh.com.au/business/companies/google-facebook-to-bankroll-australiandigital-publishers-alliance-20210910-p58qi8.html

 ABC News – Facebook defamation ruling by High Court exposes all page owners to lawsuits, not just the media – 12/9/2021

As much as social media has helped us to stay connected, especially for those stuck in lockdown, it has also become a home for vile and questionable commentary.

For the complete story, see: https://www.abc.net.au/news/2021-09-12/facebook-defamation-high-court-ruling-exposes-more-than-media/100451198

 VOA News - Australian Court Rules Media Companies Responsible for Comments on their Facebook Pages – 12/9/2021

Some of Australia's biggest media companies have lost a legal battle with a former youth detainee over allegedly defamatory comments posted about him on their Facebook pages. For the complete story, see: https://www.voanews.com/east-asia-pacific/australian-court-rules-media-companies-responsible-comments-their-facebook-pages

Other Stories

- The Guardian News Corp Australia won't muzzle commentators as it ramps up climate coverage – 10/9/2021
- The Guardian Sky News Australia denies broadcasting Covid misinformation, saying YouTube is 'totalitarian' – 7/9/2021
- Mumbrella How Australia's media companies are preparing for the media consolidation to come – 6/9/2021
- Renew Economy News Corp hasn't seen the light on climate they're just updating their tactics – 6/9/2021
- Mumbrella OMD Brisbane wins Chevron Australia Downstream media account 6/9/2021

Media Release

- Sevenwest The Voice soars on Seven and 7plus Biggest show of 2021, audience up 45% on 2020 – 13/9/2021
- SCA Sca Grows Its Audio News Team in Sydney and Melbourne as Linear and On Demand News Expands – 13/9/2021

Latest Research

 "Like Being Shot in the Face" or "I'm Glad I'm Out": Journalists' Experiences of Job Loss in the Australian Media Industry 2012–2014 - By Matthew Ricketson, Andrew Dodd, Lawrie Zion & Monika Winarnit

Overviews of Leading Companies

ACE Radio Australian Associated Press Australian Broadcasting Corporation Australian News Channel Pty Ltd N0.: 28334

AUSTRALIA MEDIA

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Carsales.Com Ltd (ASX: CAR)
Domain Holdings Australia (ASX: DHG)
Fetch TV
Foxtel
Here, There & Everywhere (ASX:HT1)
Imparia Television
News Corp Australia (ASX: NWS)
Nine Entertainment Co. (ASX: NEC)
Nova Entertainment
Prime Media Group (ASX: PRT)
REA Group Limited (ASX: REA)
SEEK Limited (ASX: SEK)
Seven West Media Limited (ASX: SWM)
SKY Network Television Limited (ASX: SKT)
Southern Cross Media Group (ASX: SXL)
Special Broadcasting Service
Telstra Corporation (ASX: TLS)
Ten Network Holdings Ltd
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Associate: Emillia Edwin

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Published by Acquisdata Pty Ltd A.C.N. 147 825 536 ISSN 2203-2738 (Electronic)

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