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AUSTRALIA TOURISM

9 March 2021

This Week's News

- **The Australian - Qantas tries to block former staff move to Virgin - 8/3/2021**
 "Virgin chose to recruit a senior Qantas Group executive knowing that he would almost certainly be subject to a necessarily long wait before ...
 For the complete story, see: <https://www.theaustralian.com.au/business/aviation/qantas-tries-to-block-former-staff-move-to-virgin/news-story/eb2ee65ba04923f2d1f4cba19f62c976>
- **The Australian Financial Review - Qantas sues ex-executive over defection to Virgin frequent flyer - 8/3/2021**
 Qantas is taking former Jetstar Japan co-chief Nick Rohrlach to the NSW Supreme Court in a bid to stop him from starting a new role at the head of Virgin Australia's loyalty program in May.
 For the complete story, see: <https://www.afr.com/companies/transport/qantas-sues-over-frequent-flyer-boss-defection-to-virgin-20210308-p578q9>
- **Australasian Leisure Management - ATEC highlights the impact of declining inbound tourism on regional communities - 8/3/2021**
 According to the Australian Tourism Export Council (ATEC,) regional tourism businesses across the country reliant on 'high spending' international visitors will be the big losers if Australian inbound tour operators (ITO) are not supported to survive until international borders reopen.
 For the complete story, see: <https://www.ausleisure.com.au/news/atec-highlights-the-impact-of-declining-inbound-tourism-on-regional-communities/>

Other Stories

- ABC News - Queenslanders set to be offered vouchers to boost tourism in state's far north - 8/3/2021
- Travel Weekly UK - Tourism Western Australia to host virtual trade roadshows - 8/3/2021
- The Guardian - Queensland to hand out 15,000 travel vouchers to help rescue far north's Covid-hit tourism industry - 7/3/2021
- World Casino Directory - Crown Resorts Limited to be investigated in Western Australia - 5/3/2021
- NEWS.com.au - Virgin Australia says its mid-market strategy will flourish once it can resume normal operations - 5/3/2021
- Aerospace Technology - Qantas Airways' 'mystery flight experiences' a key differentiator - 5/3/2021
- Global Times - Australia income from tourism decline as Chinese stay away - 4/3/2021
- The Australian Financial Review - Taxpayers outlay \$21.6m to sell Australia to Australians - 4/3/2021

Media Releases

- Corporate Travel Management Limited (ASX: CTD) - Post-COVID travel demand accelerating transformation of online travel retailing – 4/3/2021
- Qantas Group (ASX: QAN) - QANTAS LAUNCHES NEW MYSTERY FLIGHT WEEKEND ADVENTURES – 3/3/2021
- Crown Resorts Limited (ASX: CWN) - RESIGNATION OF DIRECTOR – JOHN POYNTON – 1/3/2021
- Webjet Limited (ASX: WEB) - Board Appointment and Resignation – 1/3/2021
- Qantas Group (ASX: QAN) - QANTAS GETS GOING TO GRIFFITH – 1/3/2021

NO.: 25359



Industry SnapShots

Published by Acquisdata Pty Ltd

A.C.N. 147 825 536

ISSN 2203-2738 (Electronic)

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www.acquisdata.com

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AUSTRALIA TOURISM

Latest Research

- Leadership in Tourism: Authentic Leaders as Facilitators of Sustainable Development in Tasmanian Tourism - By Josh Rowlands, Matthew Wayne Knox, Tessa Campbell, Anna Cui and Luke De Jesus

Overviews of Leading Companies

AOT Group

Crown Resorts Limited (ASX: CWN)

Corporate Travel Management Limited (ASX: CTD)

Flight Centre Travel Group (ASX: FLT)

Jetstar Group

Qantas Group (ASX: QAN)

SilverChef Group

Sydney Airport (ASX: SYD)

Virgin Australia (ASX: VAH)

Webjet Limited (ASX: WEB)

Senior Associate: Theadore Leighton Manjah

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