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## AUSTRALIA TOURISM

9 February 2021

### This Week's News

- **Reuters - Australia's Blue Mountains hit by Lunar New Year slump in Asian visitors - 9/2/2021**

Sparse handfuls of people stand at railings to gaze at plunging rocks and shimmering waterfalls amid the verdant vegetation of Australia's Blue Mountains, presenting a stark contrast with the throngs usually drawn to the attraction every year.

For the complete story, see: <https://www.reuters.com/article/uk-lunar-newyear-australia-tourism-idUKKBN2A9045>

- **NEWS.com.au - Virgin extends \$75 Let The Good Times Fly sale - 9/2/2021**

Virgin Airlines has extended its marketing blitz, offering cheap fares to NSW, Queensland and Victoria for as low as \$75 for another week.

For the complete story, see: <https://www.news.com.au/travel/travel-deals/virgin-extends-75-let-the-good-times-fly-sale/news-story/3880e991710c86b211785eb096578482>

- **Travel Weekly - VIRGIN AUSTRALIA PREPARES RESPONSE TO QANTAS' BOOKING FLEXIBILITY FLEX - 9/2/2021**

VIRGIN AUSTRALIA IS EXPECTED TO ANNOUNCE IT WILL MATCH QANTAS' NEW FLEXIBLE BOOKING POLICY IN THE COMING DAYS.

For the complete story, see: <https://www.travelweekly.com.au/article/virgin-australia-prepares-response-to-qantas-booking-flexibility-flex/>

### Other Stories

- The Straits Times - Crown Resorts isn't fit to run Sydney casino, inquiry finds - 9/2/2021
- 7NEWS.com.au - Cheap flights: Qantas selling one MILLION seats with fares as low as \$99 - 8/2/2021
- The Australian - Hotels back call for fringe benefit tax freeze to resuscitate ailing hospitality sector - 8/2/2021
- ABC News - Virgin CEO Jayne Hrdlicka flags more job cuts at airline if JobKeeper is not extended - 4/2/2021
- Asian Aviation - Qantas looks to grow domestically with E190s - 4/2/2021
- TTG Asia - Australian tourism businesses, facing "annihilation", call for more state support - 4/2/2021

### Media Releases

- Qantas Group (ASX: QAN) - QANTAS GROUP TARGETS DOMESTIC GROWTH WITH ALLIANCE AIRLINES CAPACITY DEAL – 4/2/2021
- Crown Resorts Limited (ASX: CWN) - REVISED CROWN PERTH OPERATING CONDITIONS 1/2/2021
- Qantas Group (ASX: QAN) - BP AND QANTAS FORM STRATEGIC PARTNERSHIP TO ADVANCE NET ZERO EMISSIONS – 28/1/2021
- Virgin Australia (ASX: VAH) - Virgin Australia announces Executive Leadership Team appointments – 18/1/2021
- Virgin Australia (ASX: VAH) – Velocity Frequent Flyer gifts members 20 million points – 18/1/2021

### Latest Research

- Leadership in Tourism: Authentic Leaders as Facilitators of Sustainable Development in Tasmanian Tourism - By Josh Rowlands, Matthew Wayne Knox, Tessa Campbell, Anna Cui and Luke DeJesus

NO.: 24959



## AUSTRALIA TOURISM

### Overviews of Leading Companies

AOT Group

Crown Resorts Limited (ASX: CWN)

Corporate Travel Management Limited (ASX: CTD)

Flight Centre Travel Group (ASX: FLT)

Jetstar Group

Qantas Group (ASX: QAN)

SilverChef Group

Sydney Airport (ASX: SYD)

Virgin Australia (ASX: VAH)

Webjet Limited (ASX: WEB)

Senior Associate: Theadore Leighton Manjah

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### Industry SnapShots

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