

Bowls NSW bowlsbuzz



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Welcome

Welcome to the November edition of Bowls Buzz which highlights the amazing stories from around NSW.

Bowls is back, and what better way to celebrate getting back out on the greens than with a display of bowling excellence.

The KENO NSW Blues Challenge series was created to showcase the best of NSW bowls in a format that is safe for all involved.

Played over six days, with limited competitors and officials we were able to live stream all the quality matches to be enjoyed wherever you may be.

And as we look towards next year the 2021 Conditions of Play and calendar have been released. As many competitions from 2020 have been postponed or cancelled the season calendar for 2021 is radically different than previous years.

We at Bowls NSW hope you are safe and well in this turbulent time.

For more information please go online to our website - www.bowlsnsw.com.au and Facebook Page - www.facebook.com/bowlsnsw



KENO NSW Blues Challenge Singles



Nathan Dawson (Kurri Kurri) has emerged as the ultimate winner of the 2020 Keno NSW Blues Singles Challenge.

The challenge came about as a way to bring together the members Keno NSW Blues State Side that was successful in the 2019 Australian Sides Championship. The impact of COVID-19 forced the cancellation of all of the 2020 State representative matches.

The challenge was also conceived as a means of getting some great content and streaming on the Bowls NSW Social media, a chance for the bowls public to enjoy some great matches.

The 12 members of the Blues played off in sections of 3 players, 2 sections

at Cabramatta and 2 at Warilla before a finals series held at Warilla.

After the opening two days' play at Cabramatta, Carl Healey (Cabramatta) and Dawson had booked their place in the finals series.

Healey claimed the first of the sections, emerging with a small win over Ben Twist (St Johns Park) in the opening clash. Twist then blitzed Billy Johnson (Belrose) in Game 2 before Healey sealed the section with a strong win over Johnson.

Dawson opened proceedings in Section 2 with a 21-16 win over Aaron Wilson (Cabramatta). Ray Pearse (Cabramatta) then set up a showdown for the section by beating Wilson 21-18. Dawson came

Keno NSW Blues Challenge Singles

out firing to claim a strong 21-7 victory to move to the knockout stage.

The challenge then moved home base to Warilla, where David Ferguson (Engadine) opened section 3 with a victory over Corey Wedlock (Warilla) 21-12. Wedlock bounced back to beat Jesse Noronha (Wiseman Park Wollongong City) 21-14 in Round 2. Noronha put on a strong performance to lead 19-14 in Round 3 before a remarkable fightback from Ferguson saw him steal a 21-14 victory.

Aaron Teys (Warilla) and Mason Lewis (Engadine) engaged in a remarkable battle in the opening match of section 4, Teys emerging with the win 21-19. Matty Miles (Cabramatta) then came out in commanding form to blitz a 21-6 win over Lewis to set up a Round 3 showdown for a place in the finals. Teys dominated in the opening ends of the clash, streaking to a 10-3 lead and then blitzing to lead 20-5. Miles showed great grit to score 6 unanswered shots before Teys closed out the game to win 21-11.

Teys and David Ferguson fought out the first of the semi-finals. Teys made all of the running in the opening stages of the game, coupled with Ferguson being on the wrong end of all of the luck saw

Teys lead 17-3. Ferguson held on bravely before Teys booked his berth in the final 21-8.

The second semi-final was an intriguing battle. After a close tussle, Dawson edged ahead 12-8 only to see Healey score 8 unanswered shots to lead 16-12 and then 18-14. From then Dawson had all the answers, scoring 7 unanswered shots to win 21-18.

Dawson came out all cannons blazing in the opening stages of the final. He led 9-2 in the early stages. Teys clawed back to 9-6 before Dawson once again stretched the lead to 15-8.

Teys then found his 'fight' surging to the lead 19-18 and was holding game before a Dawson drive killed the end. Dawson then stepped up again playing some superb shots to grab the glory 21-19.

The Challenge then continued with Dawson taking on Dawn Hayman (St Johns Park) who had eclipsed other members of the NSW Women's State Side in the Womens Bowls NSW Challenge Singles.

Dawson was on song in the early stages of the super challenge match and blitzed to a dominant 20-10 lead. Hayman

showed the grit that has seen her regarded as one of the great form players in the female ranks. She appeared to be on track for a remarkable come-from-behind victory before Dawson scored the elusive final shot for a 21-18 victory.

All matches of the Challenge were live-streamed. NSW State Coach and members of the Keno NSW Blues were special guests in commentary throughout the challenge.

Bowls NSW wishes to thank all of the members of the Keno NSW Blues for their time in competing. We also thank their clubs for supporting them, Cabramatta and Warilla Bowls for being superb hosts and special thanks to Women's Bowls NSW and the NSW Women's State Side for their cooperation in bringing the super challenge match to reality.

To watch all of the action go to www.nswbowls.golive.events or the [Bowls NSW Facebook page](#)



Aaron Teys and Nathan Dawson





President Vince Beard retires, but his love of lawn bowls remains

It is with great appreciation, sincere admiration and a dash of regret that we bid a fond farewell to the 39th President of the Royal NSW Bowling Association, Vince Beard.

Vince has served on the Board of Directors at Bowls NSW for three terms, spending seven years as President. He retires from that office in 2020 as the first and only person in the Association's illustrious history to hold the office of President twice.

For a significant proportion of his life, Vince has lived, breathed and loved the sport and discipline of lawn bowls. A resident of Wagga Wagga for over 40 years, and with some prior professional involvements in agricultural machinery sales, auto part sales and truck sales coordination, Vince made the astute decision to transition into lawn bowls administration. He's never looked back, and has since spent some 38 years in lawn bowls administration.

Vince epitomises the spirit of volunteerism, on which a sporting association is always heavily reliant. Over the past 15 years, Vince has dedicated much time and energy to multiple senior governance roles within the Association, including as Zone 8 State Councillor (2005 – 2009), Vice President (2009 – 2010), Senior Vice President (2010 – 2012), State President (2012- 2016), Director (2016 – 2017) and State President (2017 – 2020).

Under his stewardship and guidance, the Association has embraced major innovation and change. Vince has assisted in improving the Association's transparency in governance, as well as its services to members. His achievements while serving as President include: overseeing the corporate transition from a company limited by guarantee to an incorporated entity; supporting more streamlined boundary changes to reflect enhanced mobility and participation opportunities; the restructuring of Pennants to ensure a more equitable competition for all levels of players, with the development of increased recognition opportunities for our volunteers.

Vince has always been a strong proponent of better communication between members, across administration and delegates, and with the wider community. To that end, and prompted by Vince's advocacy, the Association has increasingly moved to e-communications and introduced live-streaming coverage of games. He has also been a champion of Board-level outreach to grassroots member clubs, with a view to improved consultation and fostering educational opportunities.

Throughout his sustained service, Vince has garnered a vast amount of knowledge and experience which he has freely shared with others. His open, transparent, collaborative disposition –

and unceasing commitment to the game and the entire bowling community - has consistently endeared him to staff and members of Bowls NSW alike. CEO, Greg Helm observes, 'Vince Beard has earned the respect of all at Bowls NSW and we will miss his leadership and common decency sorely.'

Outside of lawn bowls, Vince is a proud family man with six children and thirteen grandchildren, all of whom are looking forward to spending more time with him in his retirement.



Vince Beard

Bowls Buzz caught up with Vince on his final visit to Sydney as President to reflect on almost four decades of lawn bowl love.

Q. Tell us about your earliest bowling experience?

A. (Laughing) Well, it was a long time ago in Ingham in Far North Queensland on a Sunday afternoon at a social event similar to barefoot bowls. Look where it's taken me!

Q. What prompted you to move out of your sales career into lawn bowls administration?

A. I'd already been involved at my local club, I was getting so much out of lawn bowls that I suppose I wanted to give back to the sport in some way.

Q. What's your proudest achievement whilst being in the role of President?

A. There have been a few milestones. Driving change to the constitution which started in 2009, leading to improvements in governance, a more streamlined board and ease of enhancements to the sport. Certainly I'm proud of supporting constitutional change to accept female members for the first time in 139 years, which cleared a pathway for unification

between Women's Bowls NSW and Bowls NSW. Another achievement was the dissolution of districts in favour of zones only.

Q. What are the biggest changes you've seen in the sport?

A. The younger generation are getting more involved and more competitive, which is helping to drive the sport. The use of technology and social media to bring the sport into more people's homes through live streaming is also a big change.

Q. What's been the most enjoyable part of the job of President?

A. A few things! Following the State sides, winning the Alley Shield and NSW being such a dominant side, they're definitely highlights. Off the green, renovating the Bowls NSW office and the attitude of the staff have been very enjoyable.

Q. On reflection, what has bowls brought to your life?

A. Bowls has allowed me to meet lots of people and to make great friends. I've also learnt a lot since being president, including the politics of bowls. For me, it's been very satisfying to see the game improved and how the sport is changing and more and more younger people taking it up.

Q. What will you miss in your retirement?

A. Definitely the friendships, as well as talking to members of all different clubs all around the State, seeing the progress in clubs and how much joy bowls brings to so many communities. It's also been a great opportunity to listen to people, hear their problems and try to solve them – I'll miss that aspect.

Q. What was the response of Trish, your wife, when you advised her you were retiring from the board?

A. She said something to the effect of 'Well, it'll be great to have you home and finally get some jobs done!' But I think she'll also miss the travelling and all the friends she's met at various bowling events.

Q. What are your immediate short-term plans?

A. I'll be spending some time on the farm with my brother, enjoying quality time with my family and grandkids, restoring some old furniture and, most importantly, having the time to go back and actually play bowls!

Q. Any final parting words before you head off to enjoy your retirement?

A. To the board, keep going along the current path and don't be afraid to get out there at a local club level. To Bowls NSW staff, thank you for your hospitality, support and professionalism. A special thanks is due to Jenny Hiram, Executive Secretary, and CEO Greg Helm; their support has been incredible over many years. And of course, a big thank you to Trish my wife, without whom I wouldn't have been able to serve for so many years on the board. Finally, to all players and members, remember: what you put in is what you get out!

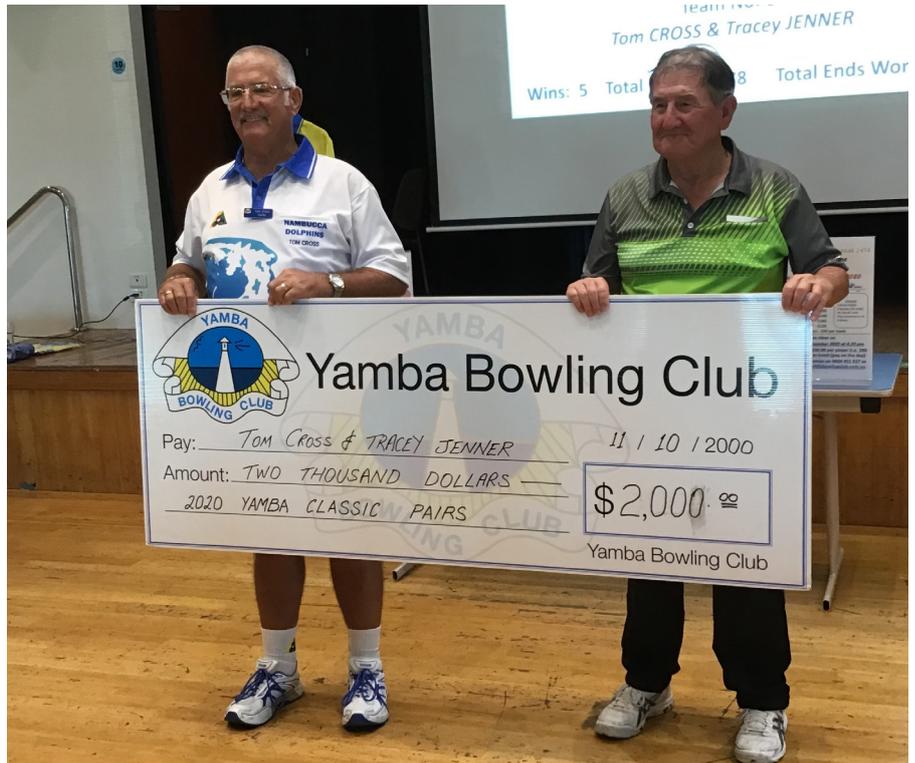
Vince Beard, 2017 Bowler of the Year Ray Pearse and former Bowls NSW Patron His Excellency General the Honourable David John Hurley AC DSC (Retd).



Yamba's Annual Classic Pairs

Yamba's annual Classic Pairs, a two-day carnival formatted on 5 games of 14 ends with no dead ends conducted 10-11 October, once again proved to be as popular as ever. 44 high quality teams from Kingscliff in the North to Scone in the South contested this rich event.

This year's winners, local lads Tom Cross and Tracey Jenner, succeeded in eliminating their opposition – Yamba's John Lechetti/Steve Butler and Jim Johnson/Graeme Meaney, Yamba-Wooli combo John Parkes/Col Hands,



Foster/Wooli combo Mick & Graeme Lee, and Byron Bay's John Anderson/Rex Foster to record an unbeatable tally of 5 wins + a margin of 78 and 48 winning ends. A sterling performance from these two very conscientious bowlers.

Pearse Swaps Bowls for Bikes

Reigning Australian Champion of Champions Ray Pearse will swap the bowls for a bike in January to raise funds and awareness around suicide prevention.

Along with best mate and bowler at Cabra Bowls Group Ben McCall, Pearse will cycle over 800km from Sydney to the South Tweed over the course of a week in January, 2021.

The pair have teamed up Gotcha4Life, a non-for-profit organisation focusing on mental health, to challenge themselves and raise awareness about dealing with mental health issues.

Pearse and McCall will ride alongside each other, cycling about 120kms a day starting at Redfern Oval, home to their beloved South Sydney Rabbits on January 13th 2021.



To donate and help support please go to <https://gotcha4life-fundraising.raisely.com/speakup4arideofalifetime2021>



Make it Cheaper

Understanding your Energy Bill



Energy is one of the biggest overheads for bowling clubs. Make it Cheaper's energy bill guide will help you understand what options are right for your business.

Let's start with the bill basics.

There are two main types of business energy contracts – standard retail contracts for households and small businesses, and large market agreements.

We see most bowling clubs are on standard retail contracts, meaning you usually receive your bill quarterly and pay a daily supply charge (the fee which you pay to have power supplied to your premises) and then rates for the energy you use.

If your business is a large market customer, you will receive a monthly invoice from your energy retailer, showing energy consumption and network and environmental charges.

Depending on the network and the time of use; tariff, peak, shoulder, or off-peak rates apply.

What else should I look out for?

1. Contract Terms – most small market contracts have a fixed energy period and don't usually have cancellation fees, so it's easy to switch if you find a better deal. Large market contract energy rates are fixed – however, it is essential to be aware of when they end to ensure you lock in competitive future rates and also avoid default rates.

2. Solar - do you have solar panels? Then solar feed-in tariffs come into play. That's the price you get when you sell your solar energy back into the grid.
3. Discounts – most retailers don't offer pay-on-time discounts, rather guaranteed discounts for the period, or just really sharp rates instead.

Every business is different so don't assume that your current deal is the best deal for you, or if you have multiple sites, the retailer that gives you a competitive rate at one site may not be the best option for your other sites.

There is often a better deal out there once you calculate all the different factors.

Sounds complicated? Let us help you. We compare your current bill with the plans offered by our panel of retailers, to find you a better deal. Since working together we've saved NSW Bowling Clubs \$113,692* on their annual business energy bills. What could you do with that kind of saving?

To see how Make it Cheaper can help you go online to: www.makeitcheaper.com.au/landing/bowls-nsw

*Savings for SME Customers who switched their business energy deals with Make it Cheaper between January 2018 and June 2020.

make it cheaper



KENO NSW Blues Challenge Singles



2021 Conditions of Play



Bowls NSW would like to thank all those individuals, clubs, districts & zones that sent in feedback regarding 2021 COP.

The 2021 COP is now available for download from our website: www.bowlsnsw.com.au

Whilst there were many items of feedback agreeing to and/or suggesting other methods to vary formats of play, it has been decided to keep all formats of matches for all divisions and disciplines the same for another 12 months.

The major changes to 2021 COP are as follows:

SINGLES FORMATS:

- All knockout Association Singles matches must be played as 31 up (first to score 31 shots).
- However, in order to allow clubs/districts/zones the ability to play sectional matches in the first stage of their competition, if they so choose to do so, these matches may be played as 25up (first to score 25 shots). Numbers in a section is to be decided by relevant Match Committee and can be 3 in a section to alleviate need to provide markers.
- All Bowls NSW State finals matches (either sectional or knockout) will be contested as 31up unless stated by that individual event COP (e.g. U25 Singles, Junior Championships).
- The 2021 COP has also been amended to enable Match Committees to be able to utilise players receiving a bye in a round to mark a match in that round, if it is scheduled on the same day of play as their subsequent round match.

- All non-Association singles matches (e.g. minor; handicap; tournaments) formats are at the discretion of the relevant committee.

PREVIOUS SEASON GRADING:

With the 2020 season all but abandoned due to COVID-19, all references to previous season grading (PSG) within 2021 COP refers to 2019 season grading.

STATE RESERVE EVENTS:

Due to the uniqueness of the 2021 season, with COVID-19 forcing BNSW to complete 2020 State Championships after the commencement and/or closing date of entries of 2021 championships as well as zones competing in differing disciplines at same time, it has meant that for the 2021 SEASON ONLY, any person with a PSG of Grades 5 – 6 – 7 or ungraded or comply with COP are eligible to enter State Reserve events (this includes previous State winners who are eligible under 2021 COP).

It is anticipated that from 2022 season that all previous winners of State Reserve Singles will be ineligible to enter that event/discipline again whilst Pairs, Triples & Fours State Reserve winners will be ineligible to enter those events/disciplines for a period of 2 years.

PENNANTS:

- The allocation of grades for 2021 season is based upon the approved submissions for 2020 season.
- As players were unable to participate in the minimum number of threshold matches for 2020 season, PSG refers to 2019 season.

- Clubs will now be graded as per their performance in a season with compulsory promotion of State winners for Grades 2 – 7 and compulsory promotion of district & zone winners for Grades 3 – 7.

- Zone Grade 2 winners will be invited to participate in the Bowls NSW State Grade 1 competition.

- Compulsory relegation for sides finishing last in district/zone Grades 2 – 6 Pennants is also now in place.

- Clubs may apply to participate in a higher grade, however, to request to participate in a lower grade other than that allocated by their season performance, the club must provide evidence to Zone and State Match Committees for approval.

- All players who have a N grading, following 2019 season, retain this grading, whilst all regrade submissions approved prior to commencement of 2020 season will remain as R grades for 2021 season.

- A club may select a maximum of 6 players to participate in a grade that is no lower than 2 grades lower than their PSG or the next highest grade in a club.

- If a club had applied and been approved for a maximum of 6 regrades to a grade, prior to start of 2020 season, they will not be allowed to apply for any further regrades to that grade under 2021 COP.

- Players transferring from a club outside of NSW, who do not have a previous Bowls NSW grading will be allocated a P grading to the club's highest grade. If a club wishes to have this player regraded to a lower grade they must apply to Zone and State Match Committee for approval



2021 Conditions of Play

and if granted will count as 1 of the 6 players allowed under COP.

RESTRICTING MOVEMENT OF PLAYERS:

- In a Triples match, 2nds can now only follow their 2nd bowl to the head.
- If both 3rds are at the head during an end of a match, they must move to the mat end together or if only one 3rd is at the head, they must move to the mat end immediately it is their turn to play.
- Skips must move to the mat end together when it is either of the skips turn to bowl.

INTER ZONE ELIGIBILITY:

- The deletion of the clause restricting players to be selected in only one inter-zone side.
- This will enable those zones who have players eligible to compete in both Open

& Senior Inter Zones sides to be selected if they so wish to do so.

- Bowls NSW is also pleased to announce that the 2021 Inter Zone Series to be held within Zone 3 will be hosted by South Tamworth Bowling Club in conjunction with West Tamworth & North Tamworth Bowling Clubs.

For all other Bowls NSW event COP's, please download from our website: www.bowlsnsw.com.au

It is strongly urged that all players, club/district/zone match and umpire officials familiarise themselves with Bowls NSW COP as well as Laws of the Sport.

If there are any queries, to contact either Andrew Lynn or David Ellis at Bowls NSW head office on 02 9283 4555.



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- Could your club benefit from cheaper energy bills?

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bowls-nsw.mic.energy

make it cheaper
the savings experts



* We found average savings of \$3000 (where savings identified) across 50 clubs between 2017-2020.

Average savings of
\$3,000*
per club



A new approach to Sport Sponsorship

Terry Johnston believes that community sports clubs need to pivot when seeking sponsorship

The impact of Coronavirus has led to a number of recent reports suggesting that many community clubs are facing real financial challenges over the coming months and that ultimately many will succumb.

Sadly, COVID-19 has challenged the typical revenue streams of memberships, sponsorships, hospitality and donations. So, what can clubs do to be proactive in the face of such adversity?

Looking at sponsorship before COVID-19 many clubs had some semblance of sponsors and sponsorship revenue, although generally managed on the smell of an oily rag between cash and kind.

With clubs' sponsorship often based on some basic benefits in exchange, it would be fair to say a lot of clubs' sponsorship committees would say their sponsorship revenue base was made up of these type of relationships with no real expectation of return on investment by sponsors.

Community sports clubs need to pivot when seeking sponsorship. A new approach to Sport Sponsorship starting to see reduce as it is hard to justify. Of course, there will be exceptions due to the impact of COVID-19.

But if the ask was generally an appeal for philanthropy then the result was generally that. I do not wish to confuse philanthropy with sponsorship. If a club has people willing to donate, bequest, gift and have little expectation in return – that is great! But pitching and acquiring sponsors to create sustainable revenue is a completely different ball game. This is where the opportunity in this adversity exists for clubs. This is exactly where clubs need to pivot.

The landscape has forever changed when it comes to asking a small to medium enterprise to financially support a club, the time for a piecemeal approach is over – the approach now needs to be professional and considered – what can

the club do to deliver on commercial, brand and community engagement objectives?

Notwithstanding, there are some clubs that are more organised in this regard, but they too can still do better! Community sporting organisations have an important role to play in ensuring children and adults are active and healthy and now more than ever it is even more critical. But these clubs and associations can also play a key role in rebooting the economy as they can deliver on business objectives of small and medium-sized enterprises (SMEs), but they need to change their approach and build capacity in this area.

Other tips sports clubs have an engaged, passionate audience but often they could do better to allow sponsors to access this audience.

So consider the ways your club can help promote an SMEs' product or service by creating a list or register of all your clubs possible sponsorship assets, get the key people in a room (or connected by video conference) and flesh this out and ideas will flow. Guaranteed.

But you need to think about how your club can deliver on their brand, commercial and community engagement objectives and you need to get more creative than signage and logos on apparel.

Sports clubs have plenty of volunteers,



a history, and a story to tell – but they struggle to articulate it for sponsors. Put this into action by publishing content, telling a story and capturing it in your professional pitch material.

Sports clubs and associations know their organisation makes a positive impact on their respective communities and people's lives - but they often cannot define it, this too needs to be told and captured in your selling tools.

This type of content is what sponsors are looking for to deliver on community engagement or corporate/social responsibility objectives. Community sport also needs to consider partnering with other organisations in the local health and social space in their local communities, creating strategic alliances with like-minded bodies will help your club's conversion rate.

While clubs suspect (and are confident) that they can provide significant 'reach' for prospective sponsors, they are often not able to demonstrate this. As this is a key to sponsorship success, if clubs can demonstrate quantitatively that they have this reach then they can show sponsors the return on investment they will gain. Clubs are generally confident that they have a good brand, reputation, and governance – but often fail to really showcase it in their pitch to sponsors.

A new approach to Sport Sponsorship

As these are key components in a club's selling tools, a survey of a club's member base to get rich data on what members think of the brand so it can be used in the pitch. Overall while fewer, bigger and deeper relationships with sponsors makes sense, most clubs tend to have multiple lower value partners with high servicing costs.

Therefore, I recommend clubs making the change in their sponsorship strategy to a smaller number of more valuable sponsorship partners. Of course, first look to engage with those who already subscribe to your club, and then take steps to grow their investment and deliver an enhanced bespoke partnership platform.

Community sports clubs can leverage exclusivity in business categories, but often don't consider that with their sponsor partners. A club should take a considered approach to categories it will not entertain sponsorship in as well as testing appetite for exclusivity of category.

Grassroots community sporting organisations have a challenge in front of them there is no doubting that. Many things will be out of their sphere of control but when it comes to growing commercial partnerships, they need to be what I call 'Sponsorship Ready' before being able to pitch and secure genuine sponsorship revenue, but the opportunity is there.



Having sold millions of dollars of sponsorships working with international and domestic brands across grassroots, state and national sporting bodies, I have used my experience to develop the Sponsorship Ready methodology to provide a set of tools to enable clubs to monetise their rights to effectively realise results. The Sponsorship Ready program distils successful sponsorship acquisition for clubs into three processes:

- 1 Creating a sponsorship asset register – capturing a trove of benefits clubs had unlikely considered
- 2 Developing a professional strategy, pitch and selling tools – containing all the right inputs for the current market
- 3 Planning a go to market strategy that will succeed – including training the people tasked with selling so they are set up to succeed.

Explaining how the Sponsorship Ready program has helped his club, Ross Fisher, President of the Noosa Heads Surf Club, comments

"Sponsorship Ready's program has set the Noosa Heads Surf Life Saving Club up to succeed. The professional selling tools that have come from the process are professional and now in line with how we as a club wish to see our brand be portrayed in the market. The results have been impressive, and we are genuine contenders in assisting brands connect with the community and moreover deliver commercial return for investment. Sponsorship is no longer a handout, we have a strategy now and would recommend the program to any club seeking to go to the next level in raising revenue so they can continue to play the vital role

Terry Johnston is Director of Sponsorship Ready, a consultant with years of experience in sports marketing and a strong track record of success.

He can be contacted on
0419 757 896
info@sponsorshipready.com.au
www.sponsorshipready.com.au

Community sporting clubs' income hit by Coronavirus

A new study by the Australian Sports Foundation (ASF) has found that the impact of Coronavirus could result in community sports clubs face up to \$1.5 billion in losses this year as a result of the evaporation of sponsorship money and falling memberships.

The ASF's survey shows that community sporting clubs around Australia have suffered an enormous financial toll from the Coronavirus pandemic, with local sponsorship and membership income plummeting since March, when most restrictions were first introduced.

Costs like the rental of facilities, wages for match officials and coaches, as well as insurance and grounds maintenance have continued despite a postponed 2020 season.

With many clubs eating into their savings, it's estimated that if the shutdown continues, roughly 24,000 clubs will not survive the year.

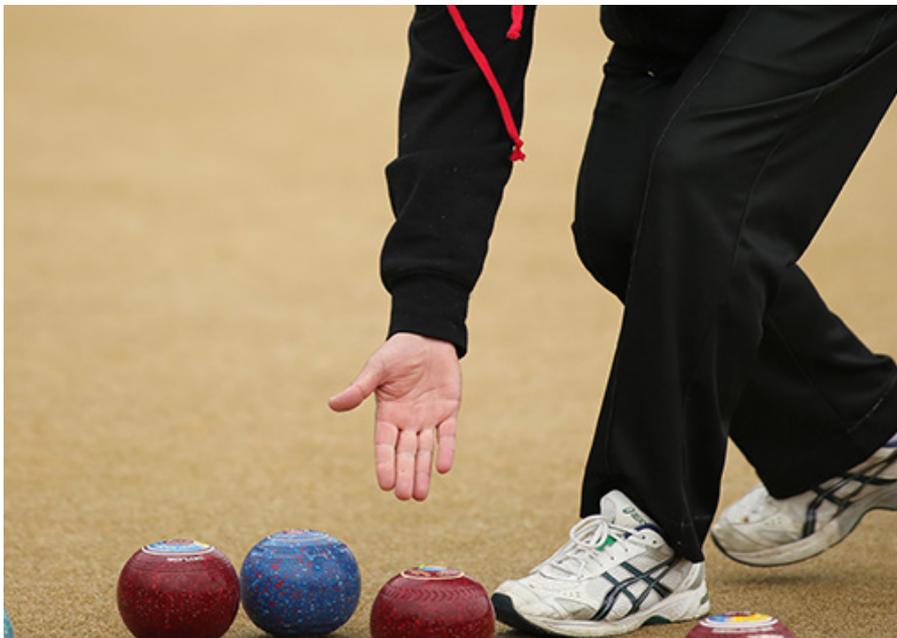
In addition, a recently published report from the Council of Small Businesses of Australia (COSBOA) confirmed the vital role small to medium businesses play in backing community and local sporting teams across the country.

Canvassing 65 local football clubs and associations across Australia, COSBOA found that more than 90% were supported by a local small business and that many clubs were sponsored by multiple firms.

COSBOA identified butchers, bookkeeping businesses and barbershops as common sponsors for local sports clubs, while there are also plenty of franchised chains like McDonalds were on the list.



The Local Sport Defibrillator Grant Program is now open



The Local Sport Defibrillator Grant Program provides NSW sports clubs and councils the opportunity to acquire an Automated External Defibrillator (AED) package for their club or sports club or sports facility at a reduced cost.

Up to \$1 million in grants is available to eligible sporting clubs and facility owners to purchase and maintain AEDs.

An AED package will include:

- An AED
- AED familiarisation instruction
- A minimum of six years of essential AED maintenance

For information on eligibility, assessment dates, and approved providers, visit the Office of Sport website now. If eligible, submit an application before 12 April 2021.

Go online to <https://www.sport.nsw.gov.au/sites/default/files/local-sport-defibrillator-grant-guidelines-2020-21.pdf> to read the application guidelines

Go online to <https://grants.sport.nsw.gov.au/CGI-BIN/B?PROCFUN+GNTPRO00+GNTFLSD+DEM+ENG> to submit an application

if you have any question you can also contact the Bowls NSW head office on 02 9283 4555.

2021 Season Calendar

Bowls NSW would like to thank all those members, who contributed feedback to the season program.

Bowls NSW is pleased to release the 2021 Season Calendar of Events.

Due to COVID-19 restrictions enforced upon the state, country and internationally, the 2021 Season will be a challenging one, as we are committed to completing some 2020 State events, along with other 2020 National/ International events requiring to be held and completed in 2021 season.

This has impacted the calendar greatly and created some congestion, especially in the first half of the year.

To view the 2021 Bowls NSW State Season Calendar, please go online to our website: www.bowlsnsw.com.au

Whilst there is a desire to have a unified State Calendar, with all Zones competing in the same Zone/State events at the same time, due to the size of the State and its contrasting geographical and meteorological diversities, this was deemed not feasible, at this point.

However, the metropolitan zones have jointly decided to schedule the same Zone/State events at the same time to create a more unified calendar for their clubs and members.

To view the 2021 Season Calendar for Metropolitan Zones, please go online to bowlsnsw.com.au

If you have any queries, please email enquiries@bowlsnsw.com.au

To advertise your club tournaments or if you have a story or article you would like to submit for consideration to be included in the Bowls Buzz Newsletter please send full information to Bowlsnsw@bowlsnsw.com.au

For more upcoming events go to www.bowlsnsw.com.au/events



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NEW SOUTH WALES